



Ireland Luxury Tours...

Seeing The Country In Style



A Belfast-based entrepreneur has set up a new company offering bespoke luxury tours of Northern Ireland and beyond for travellers and small groups visiting the region.

Ireland Luxury Tours provides a range of luxury SUV vehicles with drivers as well as a choice of possible itineraries taking in Northern Ireland's key beauty spots. "We can design trips to suit our customers' time constraints and their exact requirements," says the company's founder, Maurice Dowle. "The service is ideal for visitors to Northern Ireland who want a highly personalised, comfortable executive means of seeing the areas. "And it's also ideal for groups of business people, many of whom have some time to see the sights while they are

in Northern Ireland for business reasons. "We've even had a lot of interest from local organisations who regularly find themselves having to entertain visitors from abroad, and it seems that there was a clear gap in the market for this type of service." Ireland Luxury Tours has already signed up Northern Ireland's very latest sporting superstar, golfer Rory McIlroy, to help promote its range of services. Not surprisingly, golf is an important part of the company's plans. It can tailor trips to a number of local courses, including two of the top ten in the world, Royal Portrush on the north coast and Royal County Down at Newcastle. Ireland Luxury Tours also offers specially negotiated packages to the spectacular K Club in County Kildare. More comprehensive golf packages can include 4-day trips with rounds of golf at Clondeboye in North Down, Portrush, Portstewart and Ballyliffin in Donegal...



The Giants Causeway



Dunluce Castle



Carrick-a-Rede Rope Bridge



The Bushmills Distillery

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complete with overnight stays at the Bushmills Inn & Ballyliffin Lodge Hotel. "Our packages can include transport, caddies, buggies and even top brand rented golf clubs if required," explains Maurice Dowle. Other itineraries with a sporting theme include bespoke fishing trips ranging from river to deep sea angling, sailing and jet ski safaris. "Away from the world of sport, we can also put together personalised, escorted shopping trips, for example to outlet centre, crystal or pottery factories.... or anywhere our guests want to go." For most guests, it will be a case of discussing their requirements and building

an agenda on the day with Maurice Dowle and one of his team of drivers. But Ireland Luxury Tours has a number of pre-planned itineraries on offer, which can easily be adapted to suit individual client needs. A typical Causeway Coast day trip, for example, will include visits to Mussenden Temple, Dunluce Castle, Bushmills Distillery, Carrick-a-Rede and the Giants's Causeway itself. Or a visit to Fermanagh will take in Enniskillen and its castle, a boat trip to Devenish Island and on to the famous Marble Arch Caves.

Eye

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